

Social Media Integration Tool Comparison Chart

NOTE: Comparison chart was created based on available information and features are subject to change.

	Hootsuite hootsuite.com	TweetDeck tweetdeck.com	Sprout Social sproutsocial.com	Seesmic Social seesmic.com	Yoono yoono.com
Free Account	Basic account allows for basis analytics, up to 5 social profiles and 2 RSS feeds	This service is free	Free 30-Day Trial	This service is free	This service is free
Paid Account	Enhanced analytics, unlimited social profiles, 1 team member access, unlimited RSS and more	N/A	Pro and Business options	N/A	N/A
Price	\$5.99 per month	N/A	\$9 per month for Pro and \$49 per month for Business	N/A	N/A
Social Networks	Facebook, Facebook Pages, Twitter, Foursquare, LinkedIn, MySpace and more	Facebook, Twitter, MySpace, LinkedIn, Google Buzz, LinkedIn, FourSquare, Flickr and more	Facebook, Facebook Pages, Twitter, LinkedIn, Gowalla and FourSquare	Facebook, Twitter, LinkedIn and Salesforce Chatter	Facebook, Twitter, MySpace, YouTube, Flickr, LinkedIn, FriendFeed, Foursquare and more
Number of Profiles / Identities	5 for the free account, unlimited in the paid version	Multiple Twitter accounts supported	Up to 5 with Pro and up to 10 with Business	Multiple profiles supported	Multiple accounts per network
Analytics	✓	No	✓	No	No
Scheduling Features	✓	✓	✓	✓	No
Team Collaboration	✓	No	✓ (Business Only)	No	No
Mobile Apps	iPhone/iPad, Blackberry and Android	iPhone and Android		iPhone, Android and Windows	iPhone